

[Your company]

WEBSITE GROWTH AUDIT • PREPARED FOR

[Prospect name]

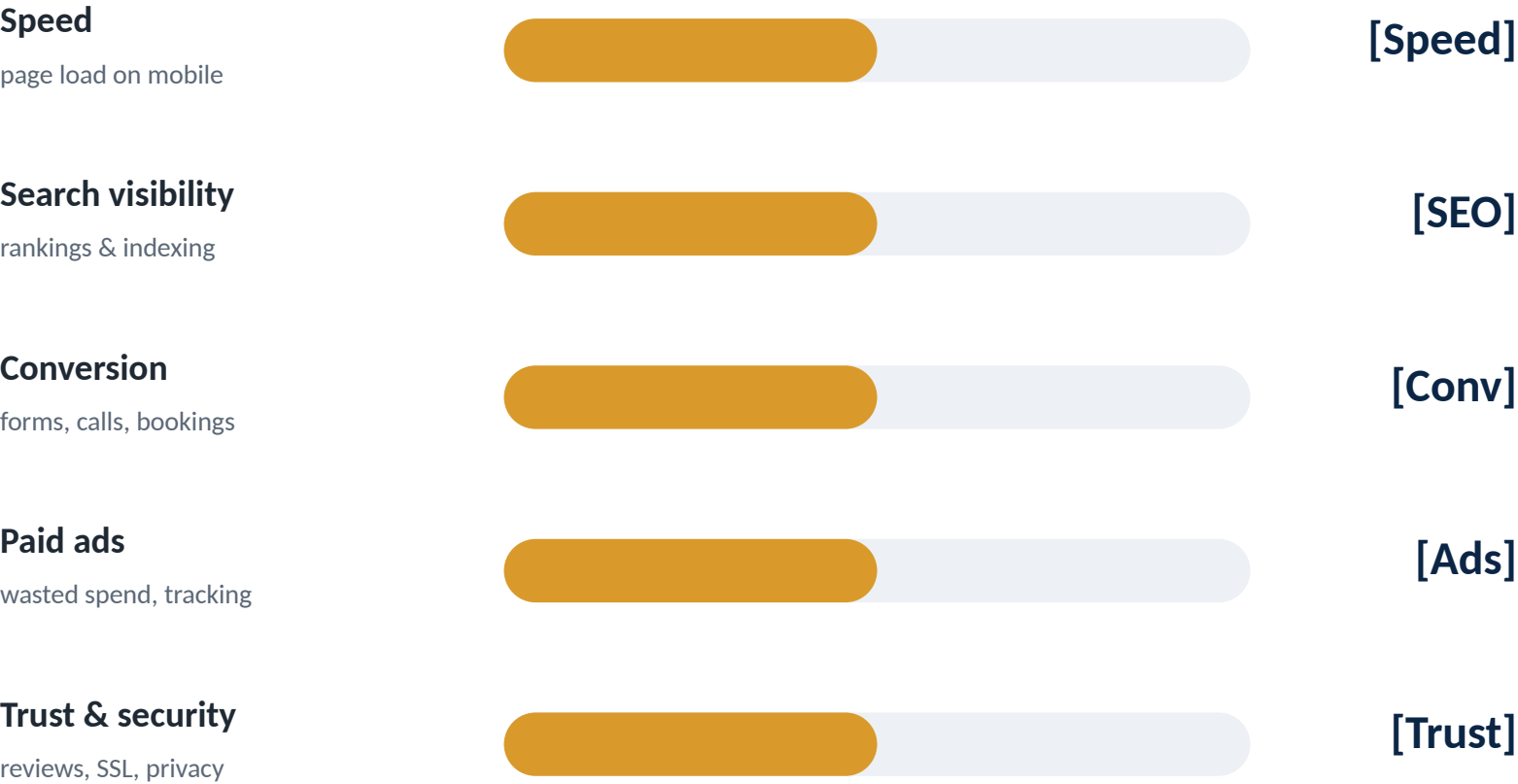
We found **[Issues found]** issues costing an estimated **[Monthly cost]** a month in lost enquiries. Here are the ones worth fixing first.

For [Contact name] • [Prospect website] • [Audit date]



OVERALL SCORE OUT OF 100

Where [Prospect name] is losing enquiries



Biggest leak: [Top finding]

[Top finding]

1

What we found

[Top finding detail]

2

Why it costs you

[Top finding why]

3

The fix

[Top finding fix]

ESTIMATED COST TO YOU

[Top finding cost] / month

based on the traffic and conversion figures in the audit

Evidence image

drop a screenshot from the audit here
(right-click > Change Picture, or delete this box)

Five fixes, ranked by what they cost [Prospect name]

#	Finding	Impact	Effort	Est. cost / month
1	[Finding 1]	[Impact 1]	[Effort 1]	[Cost 1]
2	[Finding 2]	[Impact 2]	[Effort 2]	[Cost 2]
3	[Finding 3]	[Impact 3]	[Effort 3]	[Cost 3]
4	[Finding 4]	[Impact 4]	[Effort 4]	[Cost 4]
5	[Finding 5]	[Impact 5]	[Effort 5]	[Cost 5]

Total estimated: **[Monthly cost]** a month. Full detail for all [Issues found] issues is in the [Report pages]-page report.

A 30-day plan to win back [Monthly cost] a month



NEXT STEP

Want the full [Report pages]-page audit for [Prospect name]?

Book a 15-minute call. We'll walk through the top three fixes, and you keep the report either way.

Book a call → [Booking link]

[Your name] · [Your company]
[Your email]

QR code

paste your booking-link QR here

Scan to book